



2017 EVENTS CALENDAR



Over the past nine years, Newsday's experiential events have given our advertisers exclusive opportunities to meet with local consumers in an engaging way. Our free community events are the go-to destination for thousands of Long Island families every year.

DID YOU KNOW...

Over **265,000** Long Islanders have visited a Newsday community event. That's over a quarter of a million **prospects for you!**

Impressive Impressions! Newsday's signature events are promoted before, during and after the event with a robust print, digital and social, ensuring millions of impressions across Long Island.



**SATURDAY
MAY 20TH**

Rain Date: Sunday, May 21st
Gates open at 11 a.m.



Field of Wheels is the destination car show of the year.

Attracting car enthusiasts of all ages, the day-long festival showcases various makes and models of vehicles from across Long Island.

In addition, a variety of trade exhibitors, vendors and outstanding entertainment will be on-site throughout the day to ensure that everyone has a great time.



**FRIDAY
AUGUST 4TH**

Rain Date: Friday, August 11th
**Gates open at 6 p.m.
Movie starts at sundown**

There's nothing better than spending a night under the stars and watching a great movie.

Newsday's Outdoor Movie Night returns for the ninth year, featuring a family-friendly movie played on a 40-foot blow-up movie screen, with free giveaways and a whole lot of fun for all attendees.



**SATURDAY
OCTOBER 14TH**

Rain Date: Sunday, October 15th
**Gates open at 3 p.m.
Movie starts at sundown**

Our Flick & Treat Festival returns, bigger and better than ever!

Long Island families are welcome to participate in safe trick-or-treating and enjoy our pumpkin patch and a movie under the stars. An experience that won't be forgotten, this fun-filled festival is sure to put a smile on everyone's face.



PRE-EVENT
ADVERTISING



NEWSDAY'S EXPERIENTIAL EVENT SPONSORSHIP OPPORTUNITIES

ADDED
VALUE

As an event sponsor, you have an exciting opportunity to directly engage a diverse group of potential customers as they see and experience your brand—in a whole new way.

EVENT
DAY

POST
EVENT



**FOR MORE INFORMATION
ABOUT BECOMING A SPONSOR,
CALL OR E-MAIL:**

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Newsday
MEDIA GROUP